



**NAAC Best Practices -I**

**Best Practice – “Pre-Placement Training for Career Readiness and Employability Enhancement”**

**Best Practice Title:**

*“ProLaunch: Campus to Corporate” – Smooth transition into the professional world.*

**Objectives of the Practice:**

1. To equip students with essential skills required to face campus placements and competitive exams confidently.
2. To enhance soft skills, communication, and aptitude abilities for improved employability.
3. To provide insights into industry expectations, interview strategies, and resume building.
4. To bridge the gap between academic learning and professional requirements.

**The Context:**

With the growing competition in today’s job market, students often encounter significant challenges in securing employment, even when they maintain excellent academic records. Many students possess the theoretical knowledge required for their courses but find it difficult to perform confidently in placement interviews, group discussions, and aptitude assessments due to a lack of exposure to real-world expectations. Recognizing this gap between academic learning and professional requirements, Bakliwal Foundation



College of Arts, Commerce & Science has proactively initiated a structured Pre-Placement Training program.

This initiative, conducted consistently over the last three years, is designed to prepare students comprehensively for employment opportunities and enhance their employability skills. The program not only focuses on improving aptitude, reasoning, and technical knowledge but also emphasizes the development of essential soft skills, communication, and interview strategies. Through workshops, mock interviews, group discussions, and personalized guidance, students gain practical insights into industry standards and expectations.

By providing this structured support, the college aims to bridge the gap between classroom learning and professional requirements, boosting student confidence and readiness for campus placements. The program has become an integral part of the institution's commitment to career-oriented education, ensuring that students are not only academically competent but also professionally prepared to meet the demands of the competitive job market.

#### **The Practice:**

**Duration & Frequency:** Training sessions are conducted every year for 2–3 weeks before the placement season.

#### **Modules Covered:**

**Aptitude & Logical Reasoning:** Quantitative ability, data interpretation, analytical reasoning.

**Soft Skills & Communication:** Group discussions, personal interviews, presentation skills.

**Resume Writing & Career Guidance:** Professional resume preparation, LinkedIn profile guidance.



**Mock Interviews & Feedback:** Simulated interviews and real-time feedback to improve performance.

**Resource Persons:** Experienced faculty members, industry experts, and placement consultants.

**Participation:** Students from all streams are encouraged to participate, with sessions tailored to different career domains.

**Evidence of Success:**

- ✚ Increased placement rates and higher success in campus interviews.
- ✚ Positive student feedback citing improved confidence, communication, and aptitude skills.
- ✚ Enhanced collaboration with industries for internships and placement drives.
- ✚ Students securing better roles in national and multinational companies.

**Problems Encountered:**

- ✚ Limited availability of external resource persons during peak academic periods.
- ✚ Scheduling conflicts with regular academic classes.
- ✚ Ensuring participation of all students, especially from non-technical streams.

**Resources Required:**

- ✚ Dedicated training space or seminar halls.
- ✚ Collaboration with industry experts or external trainers.



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**Internal Quality Assurance Cell**  
[Continuous Improvement is better than Delayed Perfection]

**Future Plans:**

- ✚ Introduce online modules and recorded sessions for flexible access.
- ✚ Conduct stream-specific training for niche job profiles.
- ✚ Build a mentorship program linking alumni with current students for personalized guidance.
- ✚ Integrate industry-specific certifications to boost employability credentials.

This practice demonstrates a proactive approach by the college in preparing students for career challenges, ensuring holistic skill development, and fostering employability—making it

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Principal

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