

## College of Arts, Commerce & Science

# **Business Association**



Learn, Lead, Transform!

#### Preamble

The Business Association of Bakliwal Foundation College of Arts, Commerce & Science (BFCACS), Vashi, is a student-driven initiative created to foster academic excellence, entrepreneurial thinking, and professional development among the BBA and Commerce students of the degree college.

The association aims to bridge the gap between classroom learning and the dynamic business world by offering opportunities for hands-on experiences, industry interaction, leadership development, and skill enhancement. It seeks to cultivate future-ready professionals equipped with the knowledge, confidence, and creativity to thrive in the fields of business, management, finance, marketing, and entrepreneurship.



Vision

To be a pioneer in developing entrepreneurial and innovative commerce professionals who can thrive in today's demanding and dynamic business environment.



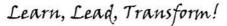
Mission

Through on-going active interactions and feedback from the business world, to build the learners' entire personality and offer them a confidence boost so they become useful commerce & business graduate through continuous active



## College of Arts, Commerce & Science

## **Business Association**







Motto

"Shaping Tomorrow's Business Leaders."



## Goals and Objectives

- 1. To assist learners in pursuing higher and professional studies.
- 2. To conduct competitions in various areas of Commerce to develop competitive spirit among the learners.
- 3. To develop overall personality of learners.
- 4. To develop team spirit and qualities of co-operation and co-ordination among learners.
- 5. To generate graduates with practical exposure and useful to the nation at large.
- 6. To motivate learners to participate in various activities and programs.



## College of Arts, Commerce & Science

# **Business Association**



Learn, Lead, Transform!

- 7. To organize seminars and workshops, to equip the learners with knowledge and skills required in competitive environment.
- 8. To provide knowledge in different areas of Commerce & Business.
- 9. To arrange industrial visits and visits to various commercial organizations, to develop team spirit and qualities of co-operation and co-ordination.
- 10. To create awareness about ethics in business.
- 11. To motivate students to involve in research activities.
- 12. To provide practical exposure about EXIM.
- 13. To make students aware about dynamics of logistic management.
- 14. To provide the platform to the students to exhibit their talent in various commerce events.
- 15. To develop entrepreneurship amongst the students.
- 16. To develop awareness about consumer protection.
- 17. To impart knowledge about patents registration & protection.
- 18. To enhance decision making skills and team work approach.

### **Proposed List of Activities**

1. Inauguration Ceremony of the Business Association



# College of Arts, Commerce & Science

# **Business Association**



Learn, Lead, Transform!

♣ Formal launch with keynote addresses by industry experts or successful entrepreneurs.

#### 2. Guest Lectures & Industry Talks

♣ Sessions by professionals in finance, marketing, HR, entrepreneurship, taxation, digital marketing, and related fields.

#### 3. Workshops & Skill Development Programs

♣ Resume writing, interview skills, business communication, Excel, Tally, stock market basics, and startup building.

#### 4. Business Quiz and Case Study Competitions

♣ Encouraging analytical thinking, decision-making, and real-world problem-solving.

#### 5. Entrepreneurship Day / Business Fair

♣ Students set up stalls and showcase business ideas or products, fostering entrepreneurial spirit.

#### 6. Business Exhibition

♣ Students present business models, marketing strategies, and innovative ideas through interactive displays and presentations.

### 7. Innoventure – Innovation + Entrepreneurship Challenge

♣ A signature event promoting creative business ideas, startup pitches, and problem-solving innovations by student teams.



## College of Arts, Commerce & Science

# **Business Association**



Learn, Lead, Transform!

#### 8. Mock Stock Market / Financial Literacy Events

♣ Simulated trading activities and interactive sessions on investments and budgeting.

#### 9. Intercollegiate Competitions and Fests

Hosting or participating in business plan contests, ad mad shows, management games, etc

#### 10. Field Visits and Industry Tours

♣ Visits to manufacturing units, financial institutions, start-ups, or corporate offices.

#### 11. Panel Discussions and Debates

♣ On current economic issues, budget analysis, startup trends, and global business affairs.

#### 12. Publication of a Business Association Newsletter

♣ Featuring articles, student insights, success stories, current affairs, and business trends.

#### 13. CSR & Community Outreach Activities

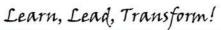
♣ Initiatives to raise awareness on financial literacy, entrepreneurship, and sustainability among local communities.

#### 14. Career Guidance and Alumni Interaction



## College of Arts, Commerce & Science

# **Business Association**





♣ Sessions by alumni and professionals to provide career insights and mentorship for students.

/Prof. Pooja Gajra

Convenor

**Business Association** 

Date: July 20th, 2023

Prof. [Dr.] Sharadkumar Shah Principal

BAKLIWAL FOUNDATION

College of Arts, Commerce & Science Vashi, Navi Mumbai www.bakliwalfoundation.in

